

ORDER



Orders
Order / Rev: 163174
Alt Order #: 06265575
Product Desc: #255 CLUB FOR GROWTH
Estimate: 255
Flight Dates: 08/13/12 - 08/14/12
Original Date / Rev: 08/06/12 / 08/08/12
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Izzy Rostovsky
Sales Office: HLAX
Sales Region: NAT

Agency
Name: Target Enterprises, LLC
Buying Contact:
Billing Contact:
 15280 Venture Blvd.
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Club for Growth
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	4	\$2,750.00	\$2,337.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$2,750.00	\$2,337.50	0.00
Totals	4	\$2,750.00	\$2,337.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Izzy Rostovsky			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/13/12	08/13/12	News at Noon	CM	12p-1230p	1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$300.00		0.00			
E 2	WDJT	08/13/12	08/13/12	CBS58 Nws 5p M-Sa/530M		5-530p/530-6p	1-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				CBS58 Nws 5p M-Sa/530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$450.00		0.00			
E 3	WDJT	08/13/12	08/13/12	Jeopardy 6p-630p	CM	M-F 8p-630p	1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				8p-630p/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$1,000.00		0.00			
E 4	WDJT	08/13/12	08/13/12	Wheel of Fortune 630p-7p		M-F 630p-7p	1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				630p-7p/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$1,000.00		0.00			
Totals														4	\$2,750.00